

Analysis of Development Trends and Importance of Tourism Companies in Ensuring Macroeconomic Stability in Uzbekistan

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Abstract: The importance of the subjects of the tourism sector in ensuring macroeconomic stability in the country, their development trends, and the touristic potential of the regions are discussed in the article.

Keywords: Tourism product, budget, diversification, competition, foreign tourist, hotel, resort, visa.

Introduction

In the conditions of further liberalization of the economy and further development of market mechanisms in Uzbekistan, further reform of service activities and development based on international standards are urgent issues. According to the results of January-September 2022, the gross added value of the service sector amounted to 233,097.4 billion soums and increased by 7.9% compared to January-September 2021. Including that, we can see the rise in trade services by 8.2%, accommodation and catering services by 15.3%, transportation and storage services by 10.1%, information and communication services by 23.6%, other services by 6.0% .

Relevance of the topic

In our country, comprehensive measures are being implemented step by step to develop the tourism sector, diversification of the national economy, rapid development of regions, creation of new jobs, increase of incomes and quality of life of the population, as one of the strategic sectors that ensure the increase of the country's investment attractiveness. In this regard, the liberalization of the visa regime, the simplification of the registration procedure for foreign citizens, the granting of privileges and preferences for the development of the tourism network make it possible to effectively promote the potential of national tourism in domestic and foreign markets. The total number of foreign citizens who came to the Republic of Uzbekistan in January-September 2022 was 3,587,200. 3,403,100 foreign citizens from the CIS countries visited, which made up 94.9% of the total number of visitors, 184,100 people (or 5.1%) came from other countries. The analysis of the number of foreign citizens who came to Uzbekistan for touristic purposes is negative, i.e. in the 9th month of 2020 (1,354,300 people) compared to the same period of 2019 (4,938,600 people) compared to 3,584,300 people (-72,6 %) shows a sharp decrease.

The purpose of the study

Introduction of sustainable tourism segments by analyzing the importance of tourism companies in ensuring macroeconomic stability and development trends in Uzbekistan.

Setting a scientific problem

The article includes foreign magazines, articles, scientific collections and annual reports of prestigious organizations on tourism: Travel and Tourism Economic Impact 2019; World Travel and Tourism Council; Global Economic Impact and Trends 2020; Data of the statistical bulletin of the State Statistics Committee of the Republic of Uzbekistan "Main indicators of the development of tourism and recreation in the Republic of Uzbekistan" for 2018-2021; Decree of the President of the Republic of Uzbekistan No. 5326 of February 3, 2018, No. 5551 of October 4, 2018, No. 5610 of January 3, 2019, No. 5611 of January 5, 2019, No. 5691 of March 18, 2019 and Decree No. 5781 dated August 13, 2019, as well as scientific articles of our country's economists M.B. Kalonov, M.Q. Pardayev, A.A. Eshtaev, M.R. Boltaboev, B.Sh. Safarov.

Based on the mentioned studies, in this article, it is of scientific and methodological importance to carry out research on the importance of the subjects of the tourism sector in ensuring macroeconomic stability in the country, their development trends, the improvement of the touristic potential of the regions, and its more effective use.

Research methodology

In the process of research, dialectical and systematic approach, comprehensive assessment, comparative and contrastive analysis, statistical and dynamic approach, and statistical analysis were used to analyze the importance of tourism companies in ensuring macroeconomic stability and development trends in Uzbekistan.

Analysis and results

By 2025, it is planned to increase the share of tourism in the gross domestic product of Uzbekistan from 2.3 percent (2017) to 5 percent, and the number of foreign tourists to 9-10 million, including the number of tourists from distant foreign countries to 2 million. It is also expected to increase the volume of tourism exports from 950 million dollars to 2.2 billion dollars. It is planned to release the number of location vehicles from 850 to 3000.

The number of tour operators is also expected to almost double from 860. It is also planned to increase the number of local tourists almost twice - from 14 million to 25 million within the framework of the program aimed at the development of domestic tourism called "Travel Uzbekistan".

In the conditions of the development of market relations, the creation of free competitive environment, the increase in demand for tourism is a natural process, along with all sectors. A significant part of the budget income of most developed countries falls on the tourism sector. Construction of hotels that meet the demand of tourists, attention to advertising of cultural monuments, comprehensive improvement of the quality of tourism services will lead to the development of the tourism network.

Uzbekistan has great tourism potential, it has a total of 7,400 cultural heritage sites, 209 of which are located in the city of Khiva, "Ichan-Kala", Bukhara, Shahrissabz, Samarkand, and are included in the UNESCO World Heritage List.

In addition, analyzing the data in the table below, we can say that the number of tourists visiting Uzbekistan has increased significantly in 2018-2019. The global coronavirus pandemic has had a negative impact on all sectors of the country's economy, especially tourism. In this regard, a sharp decrease in the flow of tourists was observed in 2020, from 17.7 million people to 4.6 million people. We can see that the number of visiting tourists in 2021 has a positive trend, which is 6.2 million people.

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Table 1. The main indicators of the tourism sector

	2018	2019	2020	2021
Number of visitors - total, people	16196559	17667177	4574812	6238852
<i>served from them</i>				
by touristic firms and organizations	713167	941990	212349	577766
by hotel and similar accommodation facilities	2125926	2193394	702838	1216976
by sanatorium-resort institutions	426571	528308	219902	381731
by recreation organizations and tourist bases	237407	398664	126581	404168
Inbound tourism	5346219	6748512	1504126	1881345
<i>Served from them</i>				
by touristic firms and organizations	224796	348731	21693	44419
by hotel and similar accommodation facilities	932602	1094231	142503	331287
by sanatorium-resort institutions	17481	24505	5789	12172
by recreation organizations and tourist bases	25856	53339	8510	18765
Outbound tourism	8594828	8437830	2001521	2194847
<i>Served from them</i>				
by touristic firms and organizations	31981	35984	6399	16179
Domestic tourism	2255512	2480835	1069165	2162660
<i>Served from them</i>				
by touristic firms and organizations	441547	532544	176646	522009
by hotel and similar accommodation facilities	1193324	1099163	560335	885689
by sanatorium-resort institutions	409090	503803	214113	369559
by recreation organizations and tourist bases	211551	345325	118071	385403

The number of tourist companies and organizations was 502 in 2018 and will be 288 by 2021, the number of sanatorium-resort facilities has decreased from 211 to 196, the number of recreation organizations and tourist bases has decreased from 376 to 372, hotels and similar accommodation We can see from the following table that the number of objects of tools has increased from 916 to 1085.

Table 2. Key indicators of enterprises and organizations in the field of tourism

	2018	2019	2020	2021
Number of tourist companies and organizations, unit	502	517	337	288
total number of people served, people	713167	941990	212349	577766
<i>Including:</i>				
Inbound tourism	224796	348731	21693	44419
Outbound tourism	31981	35984	6399	16179
Domestic tourism	441547	532544	176646	522009
Number of hotels and similar	916	1051	1156	1085

accommodation facilities, unit				
total placed, people	2125926	2193394	702838	1216976
Including:				
Citizens of Uzbekistan	1193324	1099163	560335	885689
Citizens of CIS	289050	306482	57602	149738
citizens of distant foreign countries	643552	787749	84901	181549
Number of objects of sanatorium-resort facilities, unit	211	211	217	196
total number of people served, people	426571	528308	219902	381731
Including:				
Citizens of Uzbekistan	409090	503803	214113	369559
Citizens of CIS	17123	24177	5721	12115
citizens of distant foreign countries	358	328	68	57
Number of facilities of recreation organizations and tourist bases, unit	376	531	569	372
Total served, people	237407	398664	126581	404168
Including:				
Citizens of Uzbekistan	211551	345325	118071	385403
Citizens of CIS	8040	21848	4800	9535
citizens of distant foreign countries	17816	31491	3710	9230

We can see that the provision of services to tourists by tourist firms and organizations in 2018-2019 was 303,938 and 412,851 people, respectively, and this indicator was 299,171 people in 2021, that is, it decreased. The number of hotels and similar accommodation facilities was 1085 in 2020, and 811 by 2021, the number of sanatorium-resort facilities was 114 in 2018, and 117 in 2021, recreation organizations and tourist bases we can see that the number of objects was 254 in 2018 and increased to 312 in 2021.

Table 3. The main indicators of small enterprises and micro-firms in the field of tourism

	2018	2019	2020	2021
Number of tourist companies and organizations, unit	496	511	324	280
total number of people served, people	303938	412851	73878	299171
Inbound tourism	146604	171848	6854	13515
Outbound tourism	31981	35984	6378	16159
Domestic tourism	110570	180311	53035	274359
Number of hotels and similar accommodation facilities, unit	834	985	1085	811
total placed, people	1842037	1880368	614618	1081644
Including:				
Citizens of Uzbekistan	1072992	987317	515691	827010
Citizens of CIS	238323	239719	44085	121694
citizens of distant foreign countries	530722	653332	54842	132940

Number of objects of sanatorium-resort facilities, unit	114	114	119	117
total number of people served, people	130331	217969	66829	167611
Including:				
Citizens of Uzbekistan	122637	204306	64465	160702
Citizens of CIS	7355	13421	2302	6869
Citizens of distant foreign countries	339	242	62	40
Number of facilities of recreation organizations and tourist bases, unit	254	410	445	312
Total number of people served, people	97091	209271	90882	171606
Including:				
Citizens of Uzbekistan	72423	157406	83399	153607
Citizens of CIS	7397	20720	4162	9027
Citizens of distant foreign countries	17271	31145	3321	8972

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