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| Research Article

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The Role of Specialized Placement Tools in the Development of Recreational Tourism

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Abstract: In recent years, our country has been gradually switching to market-based principles of development and management. The tourism and hospitality industry plays a huge role in the market economy. This branch of the national economy is intended to be the hallmark of the country. Currently, there is worldwide interest in tourism in Uzbekistan, a country with great tourist potential, but occupying a small share in the global tourist flow.

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The development of tourism and hospitality will contribute to the fact that tourists from all over the world, visiting our country, will give an impetus to the development of other sectors of the national economy of our country.

The implementation of the program involves the following: the creation of a regulatory framework, the formation of a modern domestic tourism market, deepening specialization and cooperation in the work of tourism enterprises, providing conditions for the development of various types of domestic and inbound tourism, the development of international cooperation in the field of tourism, as well as solving a whole range of tasks in the field of personnel training for the industry.

One of the main directions of tourist activity is the solution of issues related to providing tourists with accommodation facilities. Today, the global hotel chain can satisfy every taste.

Tourist accommodation facilities are any facilities that provide tourists with occasional or regular places to spend the night.

In international practice, a standard classification of tourist accommodation facilities has been adopted, developed by WTO experts, according to which all accommodation facilities are divided into two main categories: collective and individual.

- **A collective accommodation** facility is any facility that regularly or occasionally provides tourists with overnight accommodation in a room or some other room: however, the number of rooms available in it exceeds the minimum determined by each country independently (for example: in Russia - 10 rooms, in Italy - 7). Moreover, all rooms in this enterprise must obey a single management, be grouped into classes and categories in accordance with the services provided and the available equipment.

Collective accommodation facilities include:

- hotels and similar accommodation facilities:
- specialized establishments:
- other accommodation facilities.

Let's take a closer look at the characteristic features of hotels as accommodation facilities.

Hotels have the following features:

- Consist of rooms, the number of which exceeds a certain minimum, have a single manual.
- Provide various hotel services, the list of which is not limited to daily refueling of beds, cleaning of rooms and bathrooms.
- Grouped into classes and categories according to the services provided, the available equipment and the standards of the country.
- Are not included in the category of specialized establishments.

Depending on the specific equipment and features of the services provided, the hotels are distinguished:

- hotels of a wide profile
- apartment-type hotels
- motels, roadside hotels
- resort hotels
- clubs with accommodation, etc.
- establishments similar to hotels that have a number of rooms and provide a limited list of mandatory services (including daily bed making, room cleaning and bathrooms). These include boarding houses, furnished rooms, tourist hostels, etc.

Specialized establishments providing hospitality services (with a single management) are also designed to serve tourists. They don't have numbers. Here, the initial unit may be a dwelling, a collective bedroom, or a playground. In addition to providing accommodation services, they perform other specialized functions: wellness, active recreation services for a certain category of guests. For example, health facilities (health resorts, resorts, sanatoriums, health "farms", etc.), labor and recreation camps, accommodation facilities in public modes of transport (trains, ships), congress centers.

The function of providing places for overnight stays in health resorts, sanatoriums, and resorts is not the main one. First of all, it is necessary to treat and prevent the morbidity of visitors with the involvement of natural factors (climate, sea, mineral water, etc.).

Material and spiritual influences on the human body include the elimination of habitual working and recreation conditions, enriching visitors with new impressions. Along with treatment, meals, recreation, sports, everyday life and, of course, overnight stays are organized.

Other collective accommodation facilities include accommodation intended for recreation. Examples of this group of accommodation facilities are apartment-type hotels, complexes of houses or bungalows. These premises have a single management, are rented for a fee, for rent, free of charge by any person(s) or organization. The Irish Tourism Board, for example, provides for a certain organization of a complex of holiday homes. The complex includes at least nine buildings, one of them houses an office. The buildings are long-term structures, with separate entrances, in good operational condition. Each house has a room for sleeping, dining, relaxing, as

well as a warehouse, bathroom and toilets with appropriate equipment. The use of space outside the home is provided. Each accommodation facility is prepared and cleaned for each new guest. Services for the current cleaning of beds and premises are not provided to the client. Other collective accommodation facilities include facilities (with unified management) on camping sites, in bays for small vessels. The client is provided with overnight accommodation and a number of services such as information, shopping, and leisure.

In addition to the fact that hotels play a leading role in the tourism economy, they also, as a rule, determine aspects related to the psychology of tourism, namely: satisfaction with the trip, attractiveness of the tourist destination, a high assessment of the organization of the stay (as well as the same parameters, but with a minus sign). The behavior of the hotel staff gives the guest an impression of the country's hospitality industry in general.

Hotels and other accommodation facilities are also closely linked to the business, cultural and sports life of the region in which they are located: events of such a nature as festivals, sports competitions, conferences, concerts by famous performers attract viewers from different regions. Often, participants in such events become hotel customers at the same time, thereby emphasizing the interconnection of various components of the tourism infrastructure.

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