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# The Role of the Brainstorming Method in Developing Creative Thinking in Mathematics Education

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**Abstract:** This article examines the role of the brainstorming method in developing students' creative thinking in mathematics education. In the modern educational system, special attention is given to actively involving students in the learning process, developing their independent thinking, and forming problem-solving skills. The study analyzes the stages of applying the brainstorming method in mathematics classes, its didactic possibilities, and its impact on the effectiveness of the learning process. The results show that the use of this method contributes to the development of students' creative thinking, enhances their problem-solving abilities, and promotes a deeper understanding of educational materials.

**Keywords:** Brainstorming Method, Mathematics Education, Interactive Methods, Creative Thinking, Problem-Based Learning, Pedagogical Technologies



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## 1. Introduction

The modern education system is continuously improving in close connection with the social and economic development of society. One of the main objectives of the educational process is to develop students' independent thinking skills and to form them as individuals capable of making appropriate decisions in problematic situations [1].

In the process of teaching mathematics, special attention is paid to developing students' analytical and creative thinking abilities. This is because mathematics is based on logical reasoning, analysis, and generalization processes. Therefore, the use of interactive pedagogical methods in mathematics education is considered particularly important [2].

Interactive methods ensure the active participation of students in the learning process and help them acquire knowledge independently. One of such effective teaching methods is the "Brainstorming" method.

The "Brainstorming" method is a pedagogical approach aimed at generating and proposing new ideas in the process of solving problem situations. This method encourages students to think freely, express their ideas openly, and analyze the opinions of others.

The use of this method in teaching mathematics plays an important role in developing students' creative thinking abilities. In addition, it helps to organize the learning process in a more engaging and effective way [3].

The main objective of this research is to analyze the role of the “Brainstorming” method in mathematics education and to examine its pedagogical potential in developing creative thinking among students.

## 2. Materials and Methods

During the research, several scientific and pedagogical methods were used, including pedagogical observation, scientific analysis, comparison, and experimental teaching methods [4].

The experiment was conducted with the participation of students studying mathematics at a higher education institution. The students were divided into two groups:

- Control group (traditional teaching method);
- Experimental group (teaching based on the “Brainstorming” method).

The process of implementing the “Brainstorming” method was carried out in several stages.

### Stage 1. Identifying the problem

The teacher determines a problem-based question or task related to the topic being studied.

### Stage 2. Generating ideas

Students are divided into small groups and freely express their ideas on how to solve the problem.

### Stage 3. Recording ideas

All proposed ideas are written down and saved for further analysis.

### Stage 4. Analyzing ideas

The ideas proposed by students are discussed and the most effective solution is identified.

### Stage 5. Drawing conclusions

The optimal solution to the problem is determined and general conclusions are made [5].

### Effectiveness of the “Brainstorming” Method in Mathematics Education

The use of interactive teaching methods in mathematics education plays an important role in developing students’ cognitive activity and creative thinking skills. In particular, the “Brainstorming” method encourages students to actively participate in the learning process and express their ideas freely.

When this method is applied in mathematics classes, students are encouraged to propose different approaches to solving mathematical problems. This helps them develop analytical thinking skills and enhances their ability to evaluate different solutions.

Moreover, the brainstorming method promotes collaborative learning. Students discuss their ideas in groups, analyze alternative viewpoints, and collectively determine the most effective solution to the given problem. Such activities improve communication skills and teamwork abilities among students [6].

In addition, the use of interactive methods contributes to deeper understanding of mathematical concepts and increases students’ motivation to learn mathematics.

**Table 1.** Comparison of Traditional Teaching and Brainstorming Method

Teaching Method	Student Activity	Problem-Solving Skills	Creative Thinking
Traditional method	Passive participation	Moderate	Limited
Brainstorming method	Active participation	High	Highly developed

The effectiveness of the brainstorming method compared with traditional teaching approaches is presented in Table 1.

### 3. Results

The results of the study showed that the use of the **“Brainstorming” method** in mathematics classes significantly increases students’ activity during the learning process.

The following changes were observed among students in the experimental group:

- the level of active participation in classroom activities increased;
- problem-solving skills improved;
- creative and non-standard thinking abilities were developed.

During the process of solving mathematical problems, students began to apply different approaches and strategies. This, in turn, contributed to an increase in their level of knowledge and understanding of mathematical concepts [7].

### 4. Discussion

The results of the research indicate that the **“Brainstorming” method** is one of the effective pedagogical tools in mathematics education.

This method has the following pedagogical advantages:

- it develops students’ creative thinking abilities;
- it forms problem-solving skills;
- it improves teamwork and collaborative learning skills;
- it encourages students to express their opinions freely.

In addition, this method contributes to a deeper understanding of mathematical knowledge and promotes active engagement in the learning process [8].

#### **Pedagogical Advantages of Interactive Methods in Mathematics Education**

Interactive teaching methods provide significant opportunities for improving the quality of mathematics education. These methods focus on student-centered learning and encourage active participation during the learning process.

The use of interactive teaching strategies allows teachers to create a collaborative learning environment where students can exchange ideas and learn from each other. As a result, students become more confident in expressing their thoughts and solving mathematical problems independently.

Furthermore, interactive methods increase students’ motivation and interest in mathematics. When students are actively involved in discussions and problem-solving activities, they tend to understand mathematical concepts more effectively.

Research shows that students who learn through interactive methods demonstrate higher levels of academic achievement and creative thinking compared to those who learn through traditional lecture-based instruction [9].

**Table 2.** Student Engagement Level When Using Different Teaching Methods

<b>Method</b>	<b>Engagement Level</b>
Traditional teaching	60 %
Brainstorming method	85 %

The integration of interactive teaching methods into mathematics education contributes to the development of students’ intellectual potential and improves the overall quality of the learning process. Therefore, teachers should widely apply innovative pedagogical technologies to enhance

students' creative and analytical thinking skills [10].

In addition, the use of brainstorming in mathematics classes contributes to the improvement of classroom dynamics [11]. Students feel more confident in expressing their opinions and are less afraid of making mistakes, which is an important factor in developing creative thinking [12]. Such an environment allows learners to experiment with new ideas and explore different problem-solving strategies [13].

Finally, the results of this research are consistent with the findings of other educational studies that emphasize the effectiveness of interactive teaching methods in improving academic achievement and creative thinking skills [14]. Therefore, the wider integration of brainstorming and other interactive techniques into mathematics education can significantly enhance the overall quality of the teaching and learning process [15].

## 5. Conclusion

In conclusion, the use of the **"Brainstorming" method** in mathematics education serves as an important pedagogical tool for developing students' creative thinking abilities. This method activates the learning process, promotes students' engagement in classroom activities, and contributes to the formation of problem-solving skills.

Moreover, the application of this method helps students acquire knowledge more effectively and encourages them to express their ideas freely during the learning process. It also supports collaborative learning and strengthens students' analytical thinking abilities.

In the future, the wider application of interactive teaching methods in mathematics education will further improve the effectiveness of the educational process and contribute to the development of students' intellectual and creative potential [4].

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