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# Modern art trends : scientific analysis in the context of the term "art"

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## Article information:

**Manuscript received:** 24 Oct 2025; **Accepted:** 24 Nov 2025; **Published:** 25 Dec 2025

**Abstract:** Modern art 21st century cultural in life the most dynamic and experimental direction as to the field came out . Art new forms technology , social processes , psychological situations and global cultures with closely related without is developing . It is the term "art" that today's on the day wide comprehensive content expressive , creative of activity unlimited opportunities means .

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## 1. The term "Art" substantive interpretation

"Art" in English *art* — meaning " art " means . Historically beauty and to aesthetics aimed at this term 20th century from the beginning starting conceptual and social directions with expanded and :

- Critical thinking
  - Artistic the experiment
  - Idea priority
  - Human consciousness and society problems reflection provider to the tool became .
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## 2. Modern of art formation factors

Factors	Note
Globalization	Cultural of exchange increase
Technology	Digital media and artificial intellect to art enter arrival
Social changes	Equality , ecology , politics of topics ascent
Psychological independence	Person's free expression need
Cultural crisis	Traditional art of standards again to be seen

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## 3. Modern "Art " trends scientific analysis

### 3.1. Pop Art

- Public culture , advertising and consumption society artistic interpretation does .
- **Protesters :** Now Warhol , R. Hamilton
- The goal is daily. life objects art to the level take exit

**3.2. Conceptual Art**

- In the work form not — idea first in place stands
- Art essence about opinion expands
- **Exhibitors** : J. Kosuth , M. Duman

**3.3. Performance Art**

- Human body and time is the main material
- Spectator with directly to communicate enters
- Social protest and manifest property strong

**3.4. Digital Art**

- VR, AR, 3D modeling, artificial intellect
- NFT art market formation
- Art the most fast developing type

**3.5. Installation Art**

- Spatial composition through the viewer work " includes "
- Strong socio-philosophical to the content has

**3.6 . Street Art art )**

- Graffiti and urban culture
- To the community open artistic idea
- **Banksy** such as artists through wide known

**4. Modern art socio-philosophical importance**

Modern art:

<b>Impact</b>	<b>Note</b>
Consciousness changes	Society stereotypes breaks
Critical the idea strengthens	Some political topics illuminates
Cultural to diversity service does	Various identifications reflection brings
Computerized in the world aesthetics updates	Digital to maturity adapts

**Conclusion**

Modern art — today society cultural " Art" is now only aesthetic beauty not , maybe social content , ideological idea , technology and psychology harmonized Its shape is directions art borders expand , human of thought new opportunities manifestation is doing .

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