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Directions of Development of the Building Materials Industry

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Abstract. In the scientific article, according to the results of the development of the building materials industry and the improvement of production efficiency in the field: the formation of the mechanism of management and production organization based on market principles, the improvement of the existing system of management, the change of management methods, the requirements for updating the technology of making management decisions in the management structure. Proposals and recommendations have been developed.

Key words: management principles, management mechanism, management methods, building materials, building materials market, production, construction product, market principles.

Introduction. Increasing economic management and production efficiency in enterprises producing construction materials puts the use of effective forms of management and production organization in accordance with market requirements. One of the ways to ensure this is to change the existing management system, principles and methods. Special requirements are placed on the technology of management decision-making in the management structure. In this regard, it will be necessary to develop practical methods and models of economic management of the enterprise that are adapted to the needs of the building materials production enterprise, taking into account the peculiarities of its production and product sales activities.

If we consider the development trend of construction materials production enterprises, it can be seen that these enterprises have different characteristics. For example, some building materials are brought to the market by processing natural resources to a certain extent, and because they have specific characteristics, they are considered a sub-branch of the production of building materials. These include, for example, building materials made from natural resources such as natural stone, sand, and gravel. It should be emphasized here that the cost of raw materials in the cost of products of enterprises that manufacture building materials with stone processing in

some cases is an average of 70% or more - which, in turn, depends on the type of raw materials, its physical properties, which are of great importance in the output of the finished product, and most importantly - the price of the natural stone.[1] In addition, it is necessary to take into account that the equipment used in the process of processing this natural stone and the technological process affect the cost of processing when processing such natural stone in our country's construction material production enterprises.

In our country, the increase in production efficiency in the current stages of economic management of enterprises, taking into account the complex economic situations that have arisen in the construction and housing, building materials production industry as a result of the coronavirus pandemic in the past three years, and the subjective factors in the activities of building materials production enterprises, remains directly dependent on the. In this case, one of the ways to achieve the goals in this direction is to change the existing management system, principles and methods in the enterprises of the production of building materials.

Analysis of literature on the topic. The management system formed in many enterprises producing construction materials shows linear-functional management structures, which in most cases aim to achieve short-term results, and such management functions and tasks are distributed according to production features and characteristics, on top of which they controls and joints are firmly fixed. With these characteristics, the management system of construction material production enterprises could not fully adapt to the demands and needs of the current era. Therefore, the static (hardened) management structure of management in these enterprises regarding the performance of permanent traditional functions is changed to a flexible, dynamically developing management structure that is focused on specific market conditions (situations) and the needs of the enterprise itself, taking into account the characteristics of its production and sales activities. conversion is necessary.

"The competitiveness of the building materials industry enterprise in the construction market is mainly determined by the availability and efficiency of the logistics system of capital construction, all investment and construction cycles, i.e., the quality and efficiency of construction and installation works, starting from the delivery of the order to the consumer" .[2]

In the economic literature, various aspects of capital construction logistics and the management of logistics systems in construction are of great importance. Scientists such as VVAnanyev, VNBartenyev, A.G. Belousov, VV Volkov, Ye.G. Grebnev, ILGutorova, A.P. Dolgov, VVShyerbakov conducted research in this direction.[3]

"Many foreign construction enterprises have focused on restructuring the enterprise structure by defining a competitive strategy while trying to increase the efficiency of construction processes".[4] One of the strategies adopted by such enterprises is subcontracting, through which a certain part of the construction process can be reduced by reducing the duration, in which a large part of the work is outsourced to third parties .

Research methodology. In the article, the methods of comparative comparison, study of statistical data and economic comparison and analysis, logical thinking, scientific abstraction, analysis and synthesis, induction and deduction methods of improving the management system of construction materials production enterprises are widely used.

T analysis and results. Currently, in the territory of the Republic of Uzbekistan, as part of the construction materials production industry, according to the end of 2020, more than 12.5 thousand enterprises were operating, in 2022, the number of such enterprises will approach almost 13.0 thousand, and about one hundred thousand people will work in them. leads.[5]

In our country, most of the enterprises in the field of production of building materials are private sector enterprises in the form of limited liability companies (LLCs). It should be noted that the level of (equipment and technology) does not meet the requirements of the current era.

It is recommended to use the following algorithm to improve the effectiveness of the management mechanism in construction material production enterprises. This algorithm includes the identification of acute problems in the implementation of the management mechanism in construction materials production enterprises, finding solutions to them, and the results achieved in improving management efficiency by implementing this process (1- picture).

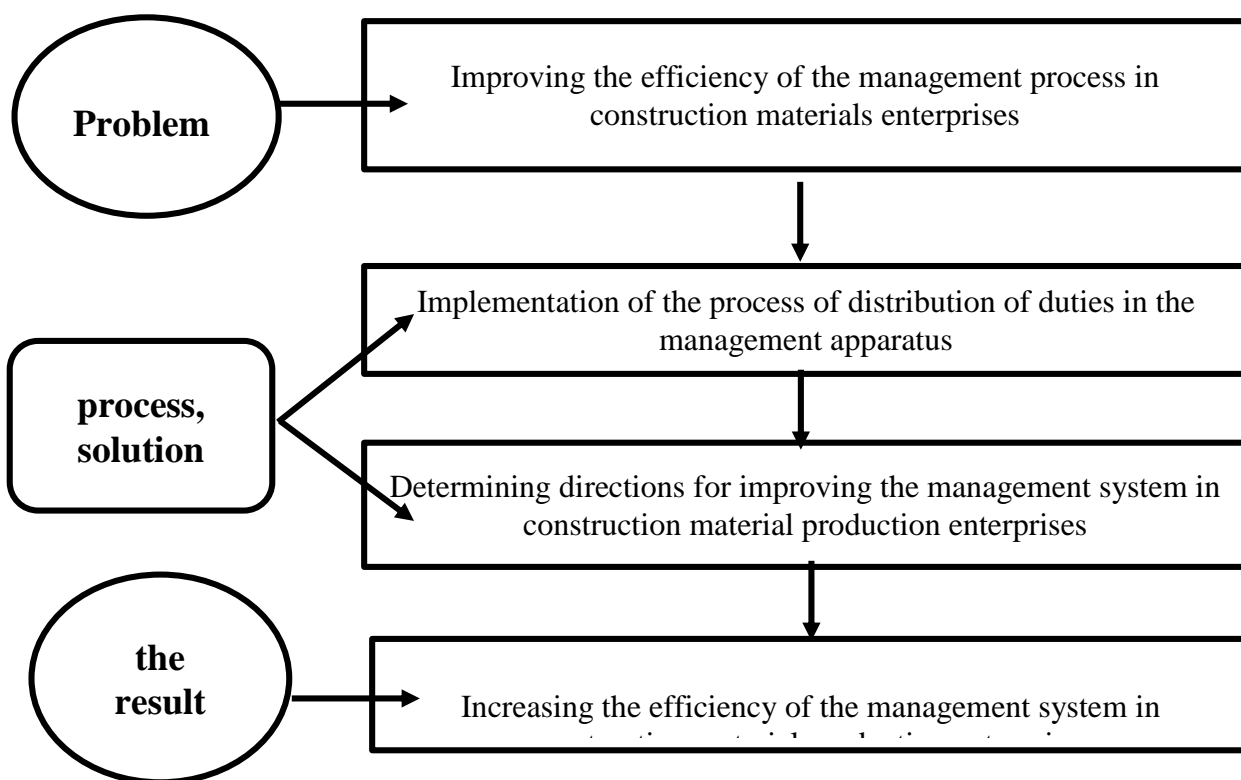


Figure 1. Algorithm for increasing the efficiency of the mechanism of improving the control mechanism in construction material production enterprises

The implementation of the above-mentioned principles and changes in the enterprises producing building materials in our country will greatly help to increase the management efficiency of the enterprises in the field of construction materials and their competitiveness in the domestic and foreign markets of building materials .

The tasks of the organizational-economic mechanism in enterprises of the

construction materials industry consist of the following:

- ensuring the integration of elements in organizational structures and raising the competitiveness of the enterprise;
- ensuring self-management and interaction between elements in order to organize effective production;
- providing a stable impetus to create a constant combination of production factors based on innovative risk;
- to increase the stability of the internal and external environment of the enterprise, as well as to ensure the liberality and effective development of enterprises.

Summary. Tasks in the production and commercial activities of the construction materials production enterprise are the basis for the development of practical methods for economic management of this enterprise, diagnostics of economic activity and justification of rational directions in development.

Improvement of the management system at construction material production enterprises requires the following:

1. Making changes to the management technologies in the construction materials production enterprise in accordance with the requirements of the time - this includes the following:

- changing technologies of management processes (collection and processing of information, development of decisions, their accounting and analysis);
- creation of a comprehensive system of information in the enterprise;
- development of the methodology and technical support of management decisions with the necessary operationality (speed), validity and reliability;
- development and use of economic management algorithms and models that ensure the determination of tasks in the production, commercial and financial activities of the enterprise for the production of construction materials and their optimal performance.

2. Making changes to the organization of management at the building materials enterprise - they include:

- change the existing management structure in the building materials manufacturing enterprise, the principles of interaction of all links and levels in management (revision of management functions and tasks);
- reorganizing the work of management staff on the basis of division of management processes into independent stages and in accordance with economic management technology);
- organization of marketing, management accounting, information-analytical department (or center) in administrative structures, which ensures the fulfillment of current requirements of market relations.

3. Improving the qualification of the management staff in terms of modern technologies in management, enterprise management and reshaping their thinking.

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