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Issues of Improving Employment in the Innovative Economy

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ABSTRACT

Today, innovative economy is one of the main factors of global economic development. Innovation creates new jobs and improves existing employment systems by creating new technologies, products and services. In the innovative economy, it is important to improve employment, accelerate economic growth and ensure social stability. This article analyzes the issues of improving employment in the innovative economy, identifies existing problems, and gives recommendations for their solution.

Key words: economy, innovation, investment, innovative economy, employment, technologies, labor resources, workforce.

Innovative economy develops on the basis of new technologies and knowledge, which allows to create new jobs and improve existing jobs. Innovations such as digital technology, automation and artificial intelligence are helping to optimize work processes in many industries. This will increase the demand for highly qualified specialists in new fields and create new jobs.

New technologies make some occupations obsolete and disappear. This can cause unskilled workers to lose their jobs. In order to prevent technological unemployment, it is necessary to improve the education and training systems. The innovative economy creates a need for highly qualified workers. Education and training systems should be aimed at training specialists who meet the requirements of the innovative economy. This includes expanding digital literacy, an emphasis on STEM subjects, and continuing education courses. Innovation often thrives in large cities and developed regions. This can exacerbate employment problems in rural and underdeveloped areas. In order to ensure the development of the innovative economy, it is necessary to develop and implement regional development strategies.

It is necessary to reform the education system in order to train specialists who meet the requirements of the innovative economy. This includes digital literacy, an emphasis on STEM subjects, and expanding continuing education courses. The following reforms should be implemented in the education system:

- Focus on STEM subjects: Increasing focus on subjects such as mathematics, physics, chemistry and biology.

- Improving digital literacy: Expanding knowledge about computers and digital technologies.
- Continuous training: Creation of opportunities for continuous training of workers.

It is necessary to increase the possibility of creating new jobs by providing financial support for innovative projects, creating incentives for start-ups and stimulating scientific research. The following measures can be taken by the state:

- Financial support: providing grants and loans for the implementation of innovative projects.
- Incentives for startups: Providing tax credits and other financial incentives for startups that help create new jobs.
- Stimulation of scientific research: Allocating grants to support scientific research and innovative research.

In order to ensure the development of the innovative economy, it is necessary to develop and implement regional development strategies. This includes setting up innovation centers in rural areas and underdeveloped areas. The following measures can be taken:

- Creation of innovation centers: Introduction of new technologies and creation of new jobs by creation of innovation centers in rural areas and underdeveloped areas.
- Regional infrastructure development: Attracting investments for infrastructure development in rural areas and underdeveloped areas.
- Research and development centers: Encourage innovation by establishing scientific research and development centers in the regions.

Improving employment in the innovation economy is a complex and multifaceted issue. In order to successfully implement this process, it is necessary to coordinate the education system, state policy and regional development strategies. Through this approach, it will be possible to ensure sustainable employment based on new technologies and innovations. The development of innovative economy allows to create new jobs, accelerate economic growth and ensure social stability.

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